



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Lee County Visitor & Convention Bureau welcomes new communications coordinator

LEE COUNTY, FL – The Lee County Visitor & Convention Bureau (VCB), welcomes a new member to its staff: Charniece Jarman, communications coordinator.

Jarman will assist the marketing and communications (MarCom) staff in promoting the area as a visitor destination through various media outlets, both domestically and internationally. In addition to clerical work, she will ensure that the PR media lists and partner data bases are updated and current. The position also entails conducting research, working with travel journalists and attending travel shows.

Jarman is a new Florida resident from Virginia, where she earned a bachelor's degree in public relations from Virginia Commonwealth University (VCU) in Richmond.

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Editor's note: *Headshot available upon request.*